

PROJECT 1: THE PERFECT PUSH UP BRA

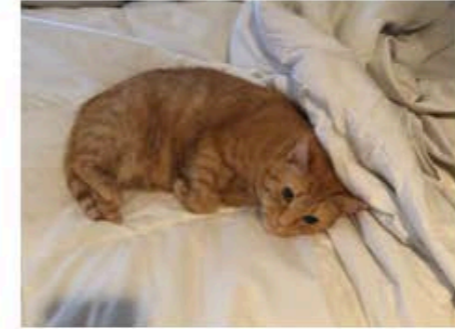
*Madison Jorge
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Design 102*

BRAIN STORMING

METAPHORS

1. KITTY CAT

1. LAZY
2. LOVABLE WHEN I WANT TO BE
3. NEED SPACE WHEN I DO NOT WANT AFFECTION
4. INDEPENDENT



2. PEACH

1. SWEET
2. SOFT- I LOTION DAILY
3. RESPOND WELL TO WARMTH AND SUNLIGHT
4. ADAPTABLE TO DIFFERENT SCENARIOS



3. TREE

1. DOWN TO EARTH
2. GROWING CONSTANTLY
3. SHADE [HELP] THE PEOPLE AROUND ME
4. CONSTANTLY OUTDOORS



4. WATCH

1. COMPLEX INSIDE
2. CURVY
3. HELPFUL TO OTHERS
4. I CAN TELL TIME



5. RAINBOW

- 1. RARE**
- 2. HAPPY EVEN DURING HARD TIMES**
- 3. BRING PEOPLES SPIRITS UP**
- 4. PHOTOGENIC (AT LEAST MY MOM SAYS I AM)**

6. PUSH UP BRA

- 1. SUPPORTIVE**
- 2. MORE TO ME ONCE YOU TAKE THE TIME TO LOOK**
- 3. ADJUSTABLE - TO MY ENVIRONMENT**
- 4. ALWAYS READY FOR A GOOD TIME**
- 5. BRING YOU UP WHEN YOU'RE DOWN**



7. FISH

- 1. CALM**
- 2. GO WITH THE FLOW**
- 3. ALWAYS AROUND OTHERS**
- 4. I KNOW HOW TO SWIM**



8. MAC AND CHEESE

- 1. COMFORTING**
- 2. CHEESY**
- 3. CAN NEVER GET ENOUGH**
- 4. KIDS LIKE ME**



9. FLOWER

- 1. GROW MOST IN THE SPRING (BIRTHDAY)**
- 2. (WILT) SAD WHEN NEGLECTED**
- 3. MUST BE KEPT HYDRATED**
- 4. DELICATE**



10. MY 2012 JEEP LIBERTY

- 1. RELIABLE**
- 2. HARD WORKING**
- 3. CURVY**
- 4. MINIMUM SCRATCHES**

11. CANVAS

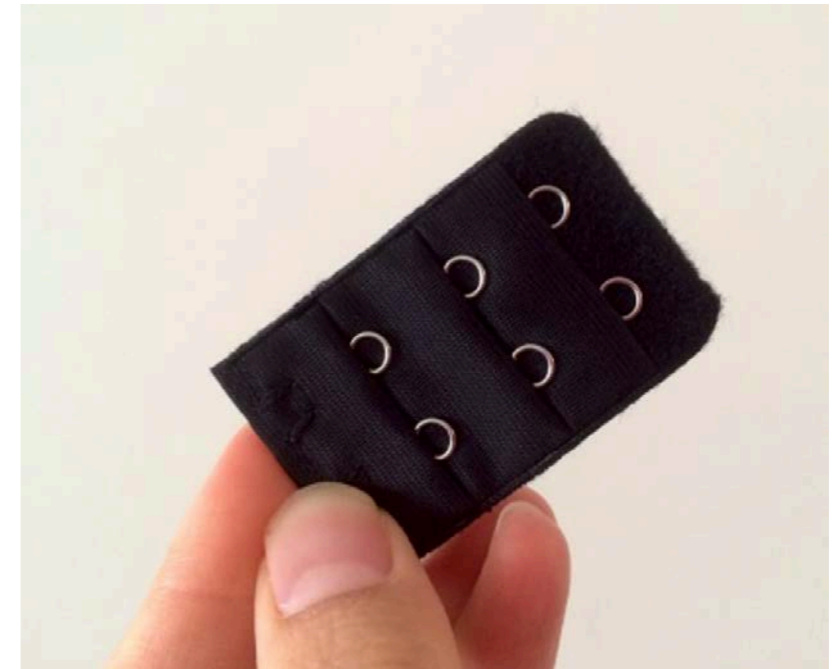
- 1. ENDLESS OPPORTUNITIES LIE AHEAD**
- 2. MAKE A WORK OF ART**
- 3. COLORFUL**
- 4. JUDGED BY TASTE**

12. A SWEATER

- 1. PROVIDE COMFORT**
- 2. CUDDLY**
- 3. SUITABLE FOR ANYONE**
- 4. SOFT**

My top choices were paired with pictures where I researched forms.

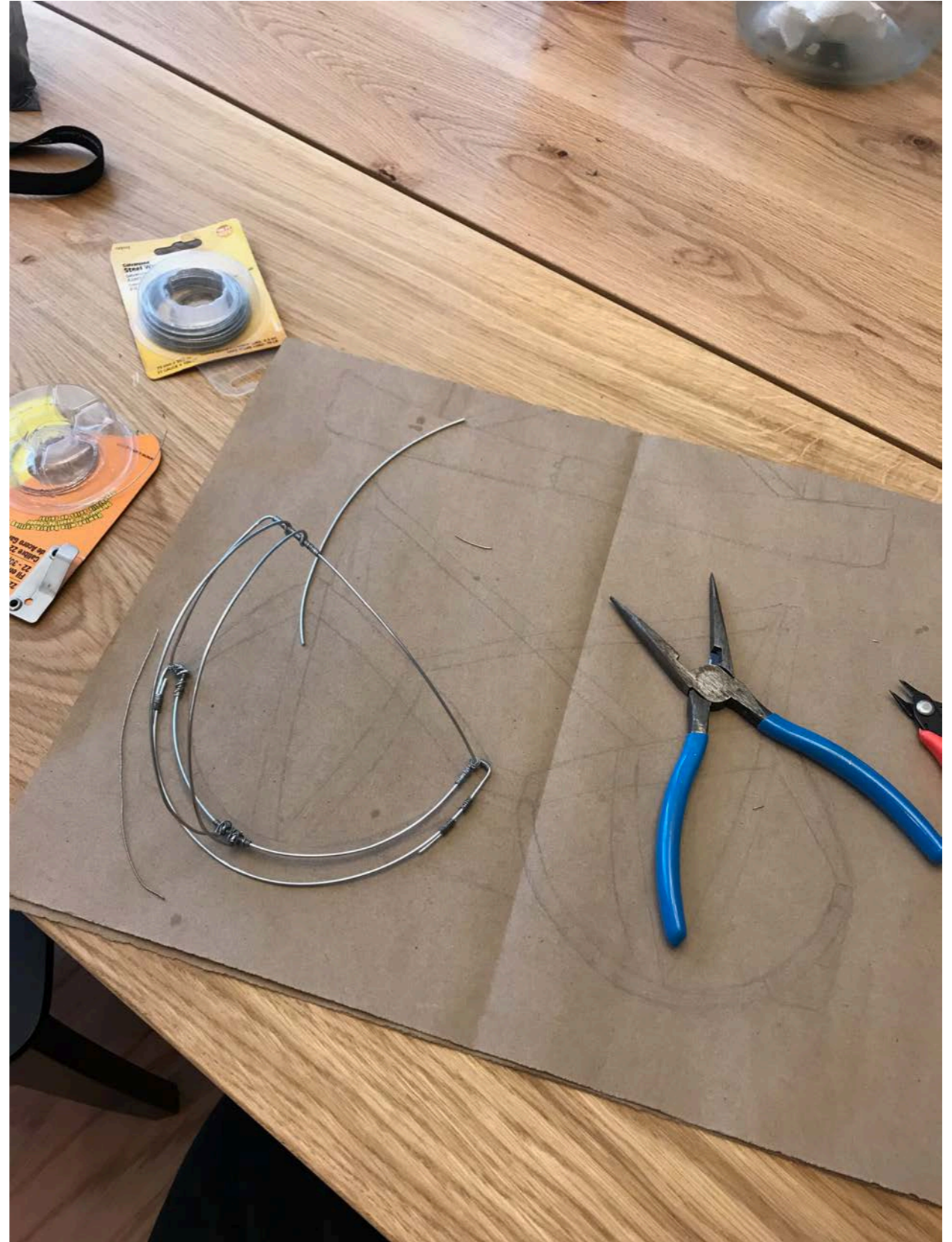
PRECEDENT ANALYSIS

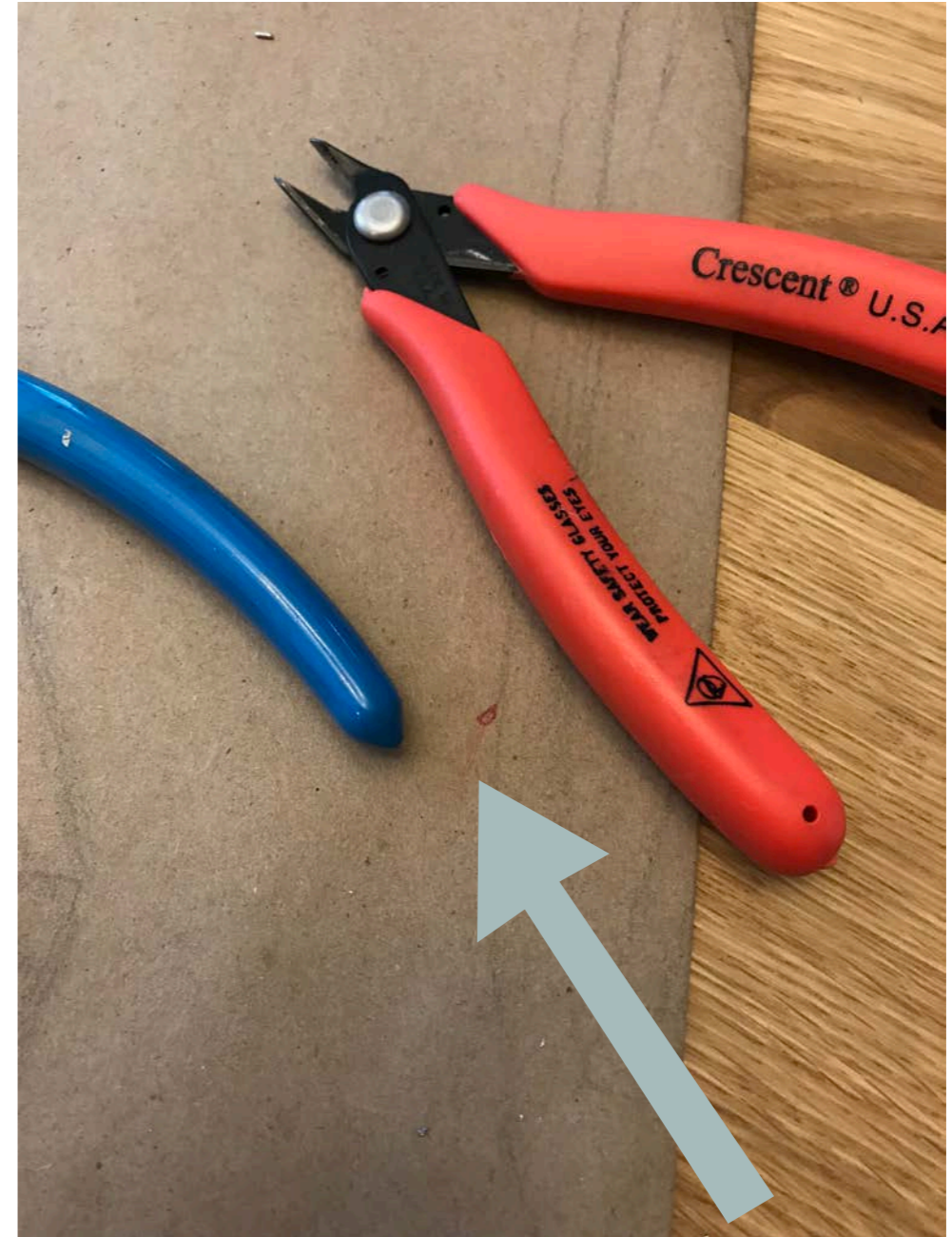


SKETCHES

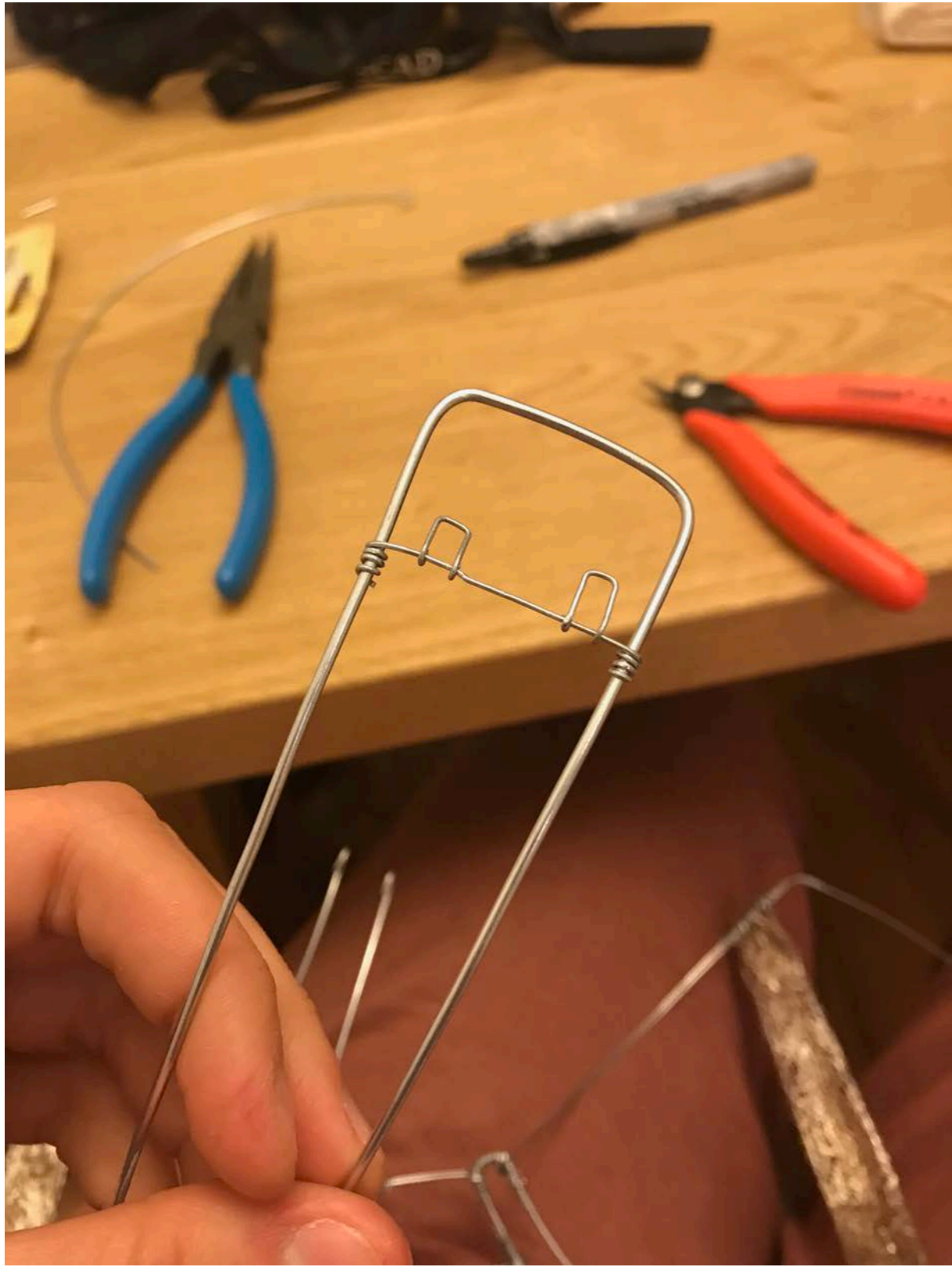


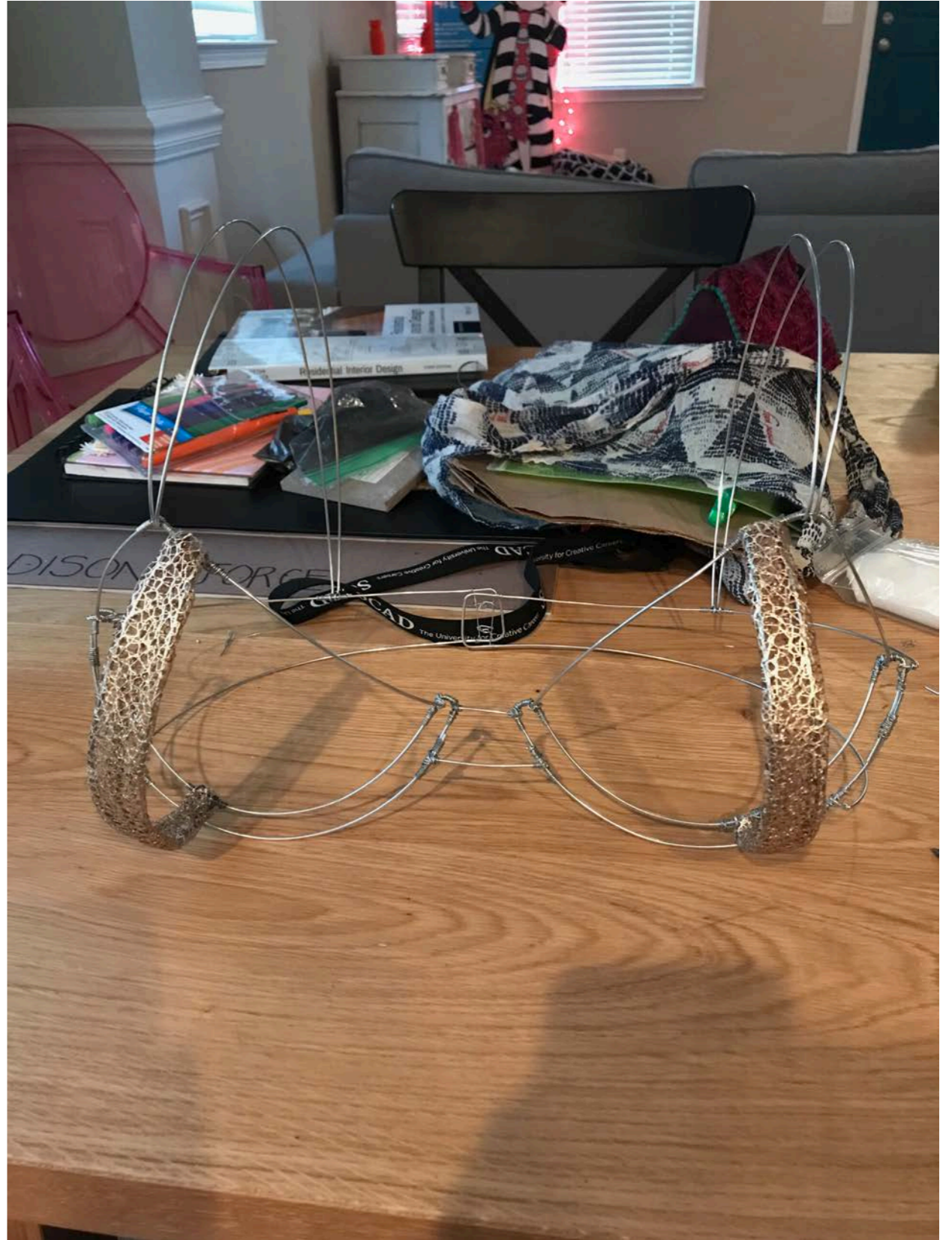
PROCESS

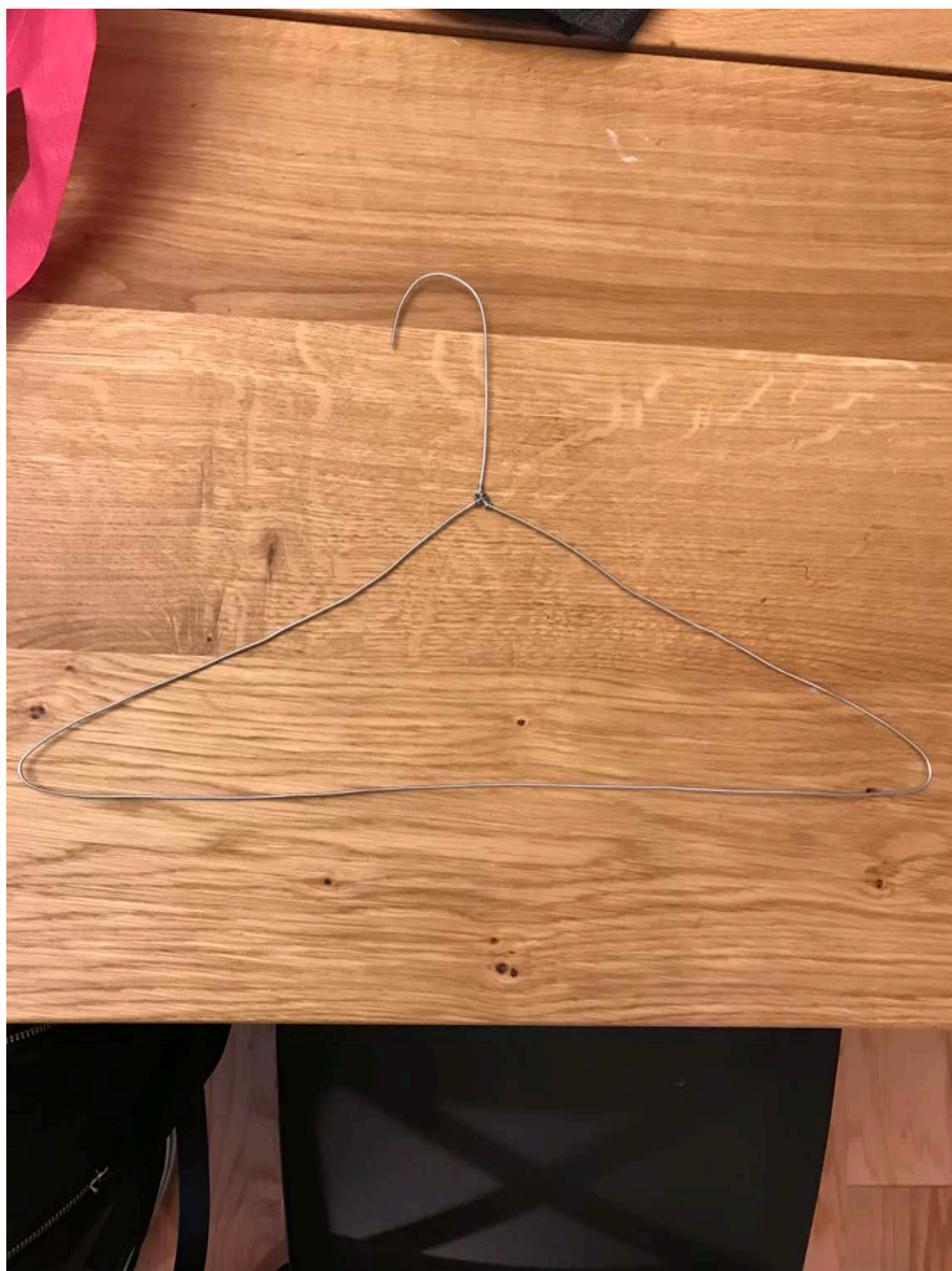




First bloodshed







FINAL MODEL



